Co-funded by the European Union

EcoVentures

NEWSLETTER

October 2024

THE TRAINING MODULE READY!

The project aims to support the education of more environmentally friendly individuals and entrepreneurs while raising awareness about the three main dimensions of sustainable development. By using the Project-Based Learning (PBL) approach in the educational module, students will be able to apply the concepts they learn in real-world scenarios.

One of our project goals was to create an educational module called "Sustainable Entrepreneurship Training" using the Project-Based Learning (PBL) approach for vocational schools, to support the education of more environmentally friendly individuals and entrepreneurs (Result 1).

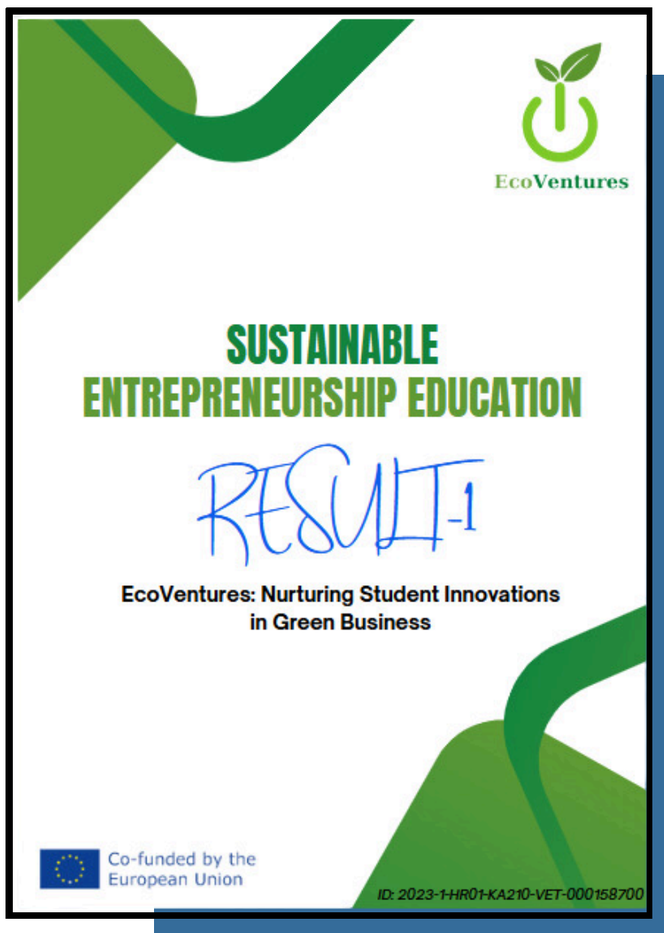
We are happy to announce that we completed this work with equal contributions from our partners.
The educational module consists of four sub-modules:

1. Sustainable Business Models
2. Green Marketing
3. Eco-Friendly Product Design
4. Integrating Social Responsibility into Business Practices

WHAT THE BOOKLET AIMS?

Result-1 aims to support the VET education of more environmentally friendly individuals and entrepreneurs while raising awareness about the three main dimensions of sustainable development. The educational module provides students with knowledge on sustainable business models, green marketing, eco-friendly product design, and the integration of social responsibility into business practices, aiming to equip them with the skills to apply these concepts in real-world scenarios.

By doing so, it seeks to enhance students' understanding of sustainability, encouraging them to develop environmentally conscious behaviors and engage in initiatives in this field.



PROJECT PARTNERS

UCILISTE FINIS

Prosvation
Promote Actions of Innovation

ÇOK PROGRAMLI ANADOLU LİSESİ YENİCE

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